

## Marc Weiss Paris PROFESSIONAL Color Chart using instructions:

	First coloration	Mixing ratio Color Smooth Peroxide Reaction time	Coloration of regrowth	Mixing ratio Color Smooth Peroxide Reaction time
Tone-on-tone coloring/dark coloring/red coloring/gray coverage	Apply ready-to-use mixture of MARC WEISS COLOR and oxidants, starting at the roots down to the ends.	1:1 3% or 6% 25-35 min.	Prepare an approximate amount of mixture needed for coloring the regrowth. Apply the ready-to-use mixture to the 2-3cm long regrowth. To lighten, start applying it at the nape; for normal coloration, at the crown. Leave to react for 30 minutes. When the reaction time is over, emulsify the mixture with some warm water and apply evenly through the hair to even out color as necessary. Rinse thoroughly after about 5 minutes.	1:1 3% or 6% 25-35 min.
Lightening by 2 shades	1. Start on the length working down to the ends. 2. Then color the roots.	1:1 9% 35-45 min.		1:1 9% 35-45 min.
Lightening by 3-4 shades	1. Start on the length working down to the ends. 2. Then color the roots.	1:2 12% or 9% +0/00 45-60 min.		1:2 12% or 9% +0/00 45-60 min.

### MARC WEISS COLOR DIRECTIONS

MARC WEISS COLOR, the professional coloration concept, meets the highest demands for intensive, long-lasting color. A wide range of brilliant and expressive nuances permits trendy colorations in any color your customer could desire. MARC WEISS COLOR nourishes the hair with high quality active substances, even when coloring.

**APPLICATION** Mix 60ml of MARC WEISS COLOR with 60ml of MARC WEISS Smooth Peroxide in a ratio of 1:1, using a non-metallic bowl. Add twice the amount of MARC WEISS Smooth Peroxide to the MARC WEISS COLOR for intensive lightening (12th series). MARC WEISS Smooth Peroxide should be added only immediately before the color treatment. Choose the MARC WEISS Smooth Peroxide concentration according to the degree of coverage or lightening desired.

#### APPLICATION PLAN

Tone-on-tone coloring/dark coloring/red coloring/gray coverage

##### First coloration

Apply ready-to-use mixture of MARC WEISS COLOR and oxidants, starting at the roots down to the ends

Mixing ratio 1:1 / Reaction Time 25-35 min. / Smooth Peroxide 10VOL. or 20VOL.

##### Coloration of regrowth

Prepare an approximate amount of mixture needed for coloring the regrowth. Apply the ready-to-use mixture to the 2-3cm long regrowth. To lighten, start applying it at the nape; for normal coloration, at the crown. Leave to react for 30 minutes. When the reaction time is over, emulsify the mixture with some warm water and apply evenly through the hair to even out color as necessary. Rinse thoroughly after about 5 minutes.

Mixing ratio 1:1 / Reaction Time 25-35 min. / Smooth Peroxide 10VOL. or 20VOL.

##### Lightening by 2 shades First coloration

1. Start on the length working down to the ends.
2. Then color the roots.

Mixing ratio 1:1 / Reaction Time 35-45 min. / Smooth Peroxide 30VOL.

##### Coloration of regrowth

Prepare an approximate amount of mixture needed for coloring the regrowth. Apply the ready-to-use mixture to the 2-3cm long regrowth. To lighten, start applying it at the nape; for normal coloration, at the crown. Leave to react for 30 minutes. When the reaction time is over, emulsify the mixture with some warm water and apply evenly through the hair to even out color as necessary. Rinse thoroughly after about 5 minutes

Mixing ratio 1:1 / Reaction Time 35-45 min. / Smooth Peroxide 30VOL.

##### Lightening by 3-4 shades First coloration

1. Start on the length working down to the ends.
2. Then color the roots

Mixing ratio 1:2 / Reaction Time 45-60 min. / Smooth Peroxide 40VOL. or 30VOL.+0/00

##### Coloration of regrowth

Prepare an approximate amount of mixture needed for coloring the regrowth. Apply the ready-to-use mixture to the 2-3cm long regrowth. To lighten, start applying it at the nape; for normal coloration, at the crown. Leave to react for 30 minutes. When the reaction time is over, emulsify the mixture with some warm water and apply evenly through the hair to even out color as necessary. Rinse thoroughly after about 5 minutes

Mixing ratio 1:2 / Reaction Time 45-60 min. / Smooth Peroxide 40VOL. or 30VOL.+0/00

**TIPS FOR OPTIMUM COLOR RESULTS** Before coloring, wash the hair with a mild cleansing shampoo (MARC WEISS SHAMPOO) to remove all residues, and blow-dry hair. Use MARC WEISS COLOR to protect the lengths and ends of the hair. Then, start to apply the color paste. This is the way to achieve the best results.

**FIRST COLORATION** (Not before lightening!) Always apply ready-to-use color mixture to dry hair. To achieve perfect coverage or lightening by only one or two shades, start at the nape of the neck, applying the color to the lengths and ends of the hair, leaving the roots (1-2cm) free of color cream. Leave to react for 15-20 minutes. Then, apply color to the roots. Leave to react for another 10-15 minutes. To lighten by more than 2 shades, apply color cream to the strands of hair but not to the roots, leaving 1-2cm free of color cream. Wait for 10-15 minutes before applying the remaining color cream to the roots. Leave to react for another 30-45 minutes.

**COLORATION OF REGROWTH** Prepare an approximate amount of mixture needed for coloring the regrowth. Apply the mixture to the 2-3 cm long regrowth. To lighten, start applying it at the nape; for normal coloration, at the crown. Leave to react for 30 minutes. Emulsify the color cream with warm water and rinse thoroughly. For a semipermanent tone-on-tone dye, MARC WEISS COLOR is mixed in the ratio of 1:2 with MARC WEISS Smooth Peroxide 1.9%. To lighten by 1 shade, it is mixed in the ratio of 1:2 with MARC WEISS Smooth Peroxide 3%.

**EXTRA-INTENSIVE LIGHTENING** Very light, trendy colors require the use of the Super Lightener 0/00. If a nontypical color shade is desired, prepare a mixture of the relevant shade of MARC WEISS COLOR and Super Lightener 0/00 in a ratio of 1:1 and add MARC WEISS Smooth Peroxide in a ratio of 1:2 (Example: 20ml color + 20ml Super Lightener 0/00 + 80ml MARC WEISS Smooth Peroxide). The color mixture is then applied, always starting at the nape. The reaction time is 45-60 minutes without heat or 25-35 minutes with heat.

**MARC WEISS COLOR** (00 series) The natural shades 5/00 to 9/00 are specially designed for a hair thickness of 0.07 mm. (Mixing ratio - MARC WEISS COLOR : MARC WEISS Smooth Peroxide = 1:1.) The shades in the 10th to 12th series are not designed for gray coverage.

**SHADE MIXES** Shade mixes are not to be used on their own, but only to intensify the relevant color shade. Adding a few centimeters to the MARC WEISS COLOR is absolutely sufficient. The amount of shade mix to be added can be increased depending on the desired color result. The shade mixes are added to the prepared color mixture without adding any H<sub>2</sub>O<sub>2</sub>.

**FINISHING TREATMENT** After the reaction time, emulsify mixture with some water and rinse thoroughly. Then, wash hair with MARC WEISS COLOR Protect Shampoo. Finish treatment with MARC WEISS Color Conditioner for neutralization and hair care.

#### CAUTION

For professional use only.

**HAIR COLORANTS CAN CAUSE SEVERE ALLERGIC REACTIONS. READ AND FOLLOW INSTRUCTIONS.** This product is not intended for use on people under the age of 16. Temporary "black henna" tattoos may increase your risk of allergy. Do not color your hair if: • You have a rash on your face or a sensitive, irritated, or damaged scalp • You have ever experienced any reaction after coloring your hair • You have experienced a reaction to a temporary "black henna" tattoo in the past. Rinse the hair thoroughly after application. Avoid contact with eyes. Rinse eyes immediately if the product comes into contact with the eyes. Wear appropriate rubber gloves. Keep out of the reach of children. Do not use to dye eyelashes or eyebrows. Do not perform a skin test on the customer. If the customer is in doubt as to whether they are allergic to hair dye (e.g. they have very sensitive skin or they reacted to a previous hair dye), it is best they seek advice from their doctor.

#### If, during the treatment

- The customer experiences itchiness, burning, or reddening of the skin, rinse the product off immediately and stop the treatment, since these may be signs of a serious allergic reaction. Before any further treatment, the customer should consult their doctor and follow their advice.

- There is a rapid spread of redness, feelings of dizziness or weakness, shortness of breath, or swelling around the eyes or face, rinse off the product immediately and seek medical advice. Please also contact the manufacturer.

If, after color treatment or in the following days, there are symptoms such as itching or reddening of the skin or scalp, swelling around the eyes or face, or blisters on the skin or scalp, immediately seek medical advice and contact the manufacturer.

**OTHER PRECAUTIONS** Do not use if the hair has already been dyed with henna or metallic salts, or if the hair has been treated with a product that restores natural hair color in stages. Do not perm or straighten the hair directly before or after coloring. Use the prepared mixture immediately and never keep it in a closed bottle after mixing. Immediately rinse off any spillage on the skin or clothing. Not for use on children. This product contains ingredients that may provoke a serious allergic reaction in the eyes or long-term injury to the eye. If the developer or color mixture comes into contact with the eyes, immediately rinse with copious amounts of lukewarm water and seek medical advice. If the customer is wearing contact lenses during treatment and the product gets into the eyes, first remove the contact lenses, then rinse the eyes immediately with copious amounts of lukewarm water and seek medical advice. For external use only. Do not breathe in or swallow. Avoid skin contact where possible. Before treatment, remove all metal objects such as hair clasps and grips. Do not use any metallic equipment during the treatment. Do not exceed the treatment times given. Heavy perspiration may cause the color to run, as well as discoloration of fabrics. Developer contains hydrogen peroxide. Keep developer away from heat and light. Do not mix this dye with other products. Leftover mixture is not viable and must be disposed of immediately. Dispose of the recyclable containers only when they are completely empty. Follow the instructions and safety precautions, and invite your clients to read them as well.