

# MARC**WEISS**

## PARIS

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# MARC**WEISS**

## PARIS

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Presentation Book Salon



"MEMORIES OF  
OUR LIVES,  
OUR WORKS, AND  
OUR DREAMS  
WILL CONTINUE  
IN OTHERS."



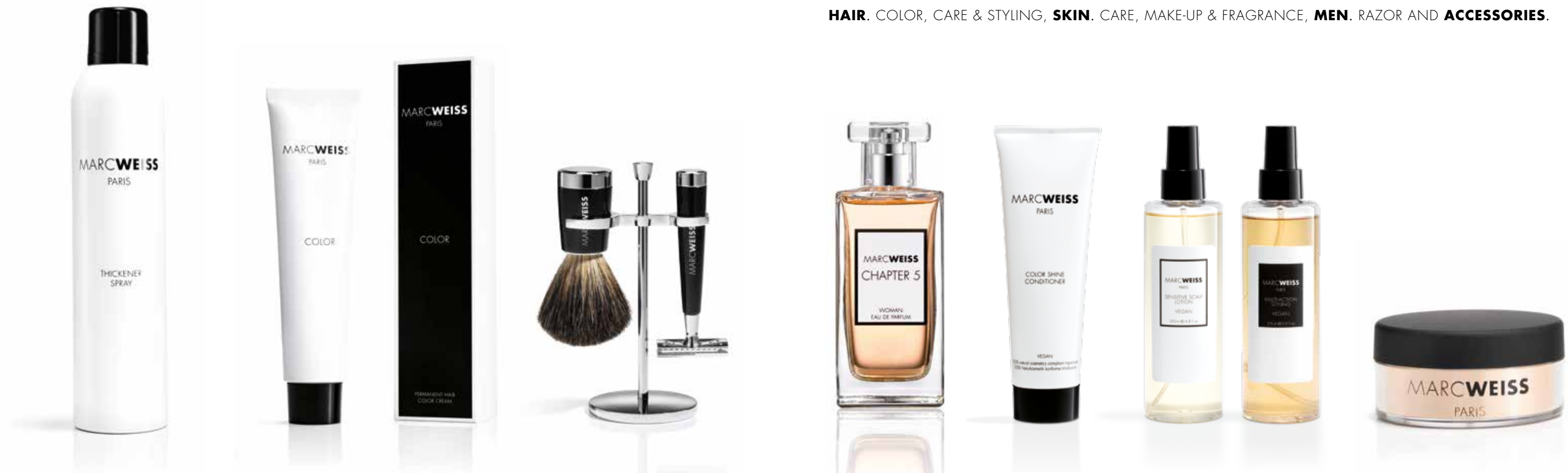
MARCWEISS

# NEW IDEAS SHAPE THE COURSE OF OUR BUSINESS.

WHEN WE AT MARC**WEISS** COSMETICS TALK ABOUT BEAUTY, WE ARE TALKING ABOUT A CONCEPT THAT GOES FAR BEYOND PURE OUTER BEAUTY. MARC**WEISS** REPRESENTS INSTINCTIVE NATURALNESS AND CONFIDENCE. EVERYTHING THAT STANDS FOR MEMORABLE EXPERIENCES THAT MAKE EACH DAY GREAT AND MAGNIFICENT.

IT'S OUR RANGE THAT FOCUSES ON THE ESSENTIALS. A RANGE THAT THINKS AHEAD AND OFFERS MORE. WE HAVE THEREFORE DECIDED TO GIVE IT ALL TO YOU. AN ALL-AROUND BEAUTY EXPERIENCE BY MARC**WEISS**.

**HAIR.** COLOR, CARE & STYLING, **SKIN.** CARE, MAKE-UP & FRAGRANCE, **MEN.** RAZOR AND **ACCESSORIES.**



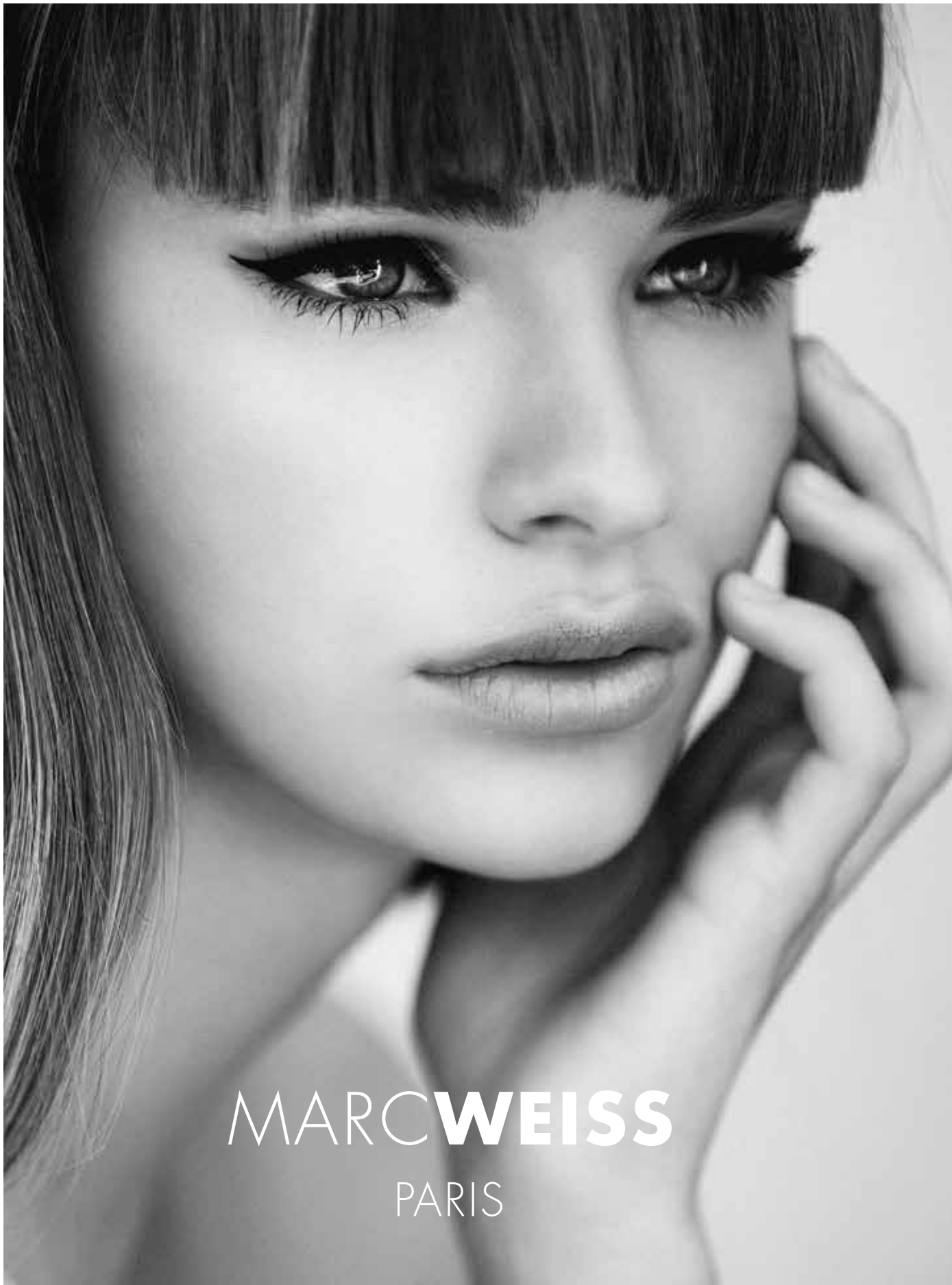


"WHEN YOU HAVE A  
DREAM, HOLD ON TO IT  
AND NEVER LET IT GO."





# SKIN CARE



MARC**WEISS**  
PARIS

„FOR US, ACTING WITH  
THE FUTURE IN MIND  
MEANS USING UP TO 96%  
NATURAL INGREDIENTS  
IN OUR SKINCARE LINE  
AND PERMANENTLY  
ELIMINATING ADDITIONAL  
OUTER PACKAGING FROM  
OUR PRODUCTS. THIS IS  
WHAT THE FUTURE  
LOOKS LIKE!“

**SALON EXCLUSIVE**

# SO GLAD I FOUND YOU!



## FOR EVEN THE HIGHEST DEMANDS

THE FACE IS THE WINDOW TO THE SOUL, BUT FIRST AND FOREMOST IT IS THE FIRST THING WE PRESENT TO THE WORLD. IT IS OUR PHILOSOPHY AT MARCWEISS THAT THE BEST IS THE BARE MINIMUM YOU CAN DO WHEN IT COMES TO CARING FOR THE SENSITIVE SKIN ON YOUR FACE.

## THE PERFECT SYMBIOSIS OF A HEAVY DOSE OF NATURE WITH A DOLLOP OF STATE-OF-THE-ART TECHNOLOGY, WHERE IT REALLY MATTERS

KEEP ON INNOVATING, KEEP ON CHANGING. TAKE WHAT YOU HAVE AS A STARTING POINT AND COMPLETE IT. THIS APPROACH HAS ALLOWED US TO COMBINE THE BEST OF NATURE WITH THE BEST SCIENCE HAS TO OFFER IN OUR MARCWEISS SKINCARE LINE.

THE RESULT: THE MOST INNOVATIVE FORMULAS MANIFESTED AS A PERFECT MIXTURE OF UP TO 96% NATURAL EXTRACTS AND TOP-NOTCH ACTIVE INGREDIENT COMPLEXES WHERE IT REALLY COUNTS.

## PERFECT ALONE – UNSTOPPABLE TOGETHER

OUR SKINCARE LINE ENCOMPASSES A FULL RANGE OF CLEANSING, MOISTURISING AND SPECIAL SKINCARE PRODUCTS. THEY ALREADY WORK FLAWLESSLY ALONE, BUT THEIR STRENGTHS REALLY SHINE THROUGH WHEN MULTIPLE PRODUCTS ARE USED IN COMBINATION AS PART OF A SKINCARE ROUTINE.

ALL PRODUCTS ARE DERMATOLOGICALLY TESTED.





# YOUR NEW BEAUTY ROUTINE



THE LUXURIOUSLY CREAMY FOAM WITH ALGAE EXTRACTS GENTLY AND INTENSIVELY CLEANSSES THE DELICATE FACIAL SKIN. AT THE SAME TIME DIRT PARTICLES AND DEAD SKIN CELLS ARE GENTLY REMOVED WITHOUT DRYING OUT OR IRRITATING THE SKIN.



THE MILD TONIC REFRESHER CLEARS AND CALMS THE SKIN, PROVIDING IT WITH VALUABLE MOISTURE. AT THE SAME TIME, IT ALSO REINVIGORATES THE SKIN AND OPTIMALLY PREPARES IT FOR SUBSEQUENT SKINCARE PRODUCTS.



GENTLE MAKEUP REMOVER WITH PROVITAMIN B5 AND VITAMIN E GENTLY CLEANSSES AND IMPROVES THE SKIN'S MOISTURE CONTENT BEFORE SKINCARE. IT OPTIMALLY PREPARES THE SKIN TO RECEIVE THE FOLLOWING ACTIVE INGREDIENTS.



THIS BALANCED, RICH CREAM FOR SENSITIVE, MATURE AND DRY SKIN BOOSTS YOUR NATURAL OVERNIGHT REGENERATION PROCESS. ITS INNOVATIVE FORMULA WITH HYALURONIC ACID AND LIPOSOMES GRADUALLY RELEASES ACTIVE INGREDIENTS, THUS HELPING TO REJUVENATE AND PERFECT THE SKIN'S SURFACE.

**SUSTAINABLE WITHOUT ADDITIONAL PACKAGING.  
NOT SOLD OVER THE INTERNET.**



THIS RICH DAY CREAM WITH HYALURONIC ACID AND NOURISHING OILS PROTECTS THE SKIN WHILE ALSO REGULATING ITS MOISTURE BALANCE. SKIN BECOMES MORE SUPPLE AND ELASTIC, LINES AND WRINKLES ARE REDUCED. FOR NORMAL TO DRY SKIN.



REFINED, RICH INTENSIVE CARE FOR YOUTHFULLY RADIANT SKIN. AN INNOVATIVE COMPLEX OF ACTIVE INGREDIENT REDUCES COLLAGEN DEGRADATION AND ACCELERATES SKIN REGENERATION. THE RESULT IS VISIBLY YOUNGER SKIN.



THIS HIGHLY EFFECTIVE SUPPLEMENTAL BEAUTY PRODUCT WITH A 24H MOISTURISING COMPLEX OPTIMALLY REGULATES LONG-TERM MOISTURE RETENTION, REDUCES WRINKLES AND INCREASES SKIN FIRMNESS, ELASTICITY AND TONE. NOTICEABLE IMPROVEMENTS ARE SEEN IN THE SKIN'S SURFACE.



REDUCES WRINKLES AROUND THE EYES. INVIGORATES, STRENGTHENS THE TISSUE, THUS ENHANCING EXPRESSIVENESS, RADIANCE AND YOUTHFULNESS.



THE NATURAL TOUCH OF MY SKIN

## 4 ADVANTAGES OF THE MARC**WEISS** PARIS SKINCARE LINE:

1. NATURALLY BEAUTIFUL  
WITH UP TO 96%  
NATURAL INGREDIENTS
2. PERMANENT ELIMINATION  
OF ADDITIONAL OUTER  
PACKAGING
3. DERMATOLOGICALLY  
TESTED AT "VERY GOOD"
4. NOT SOLD OVER THE  
INTERNET

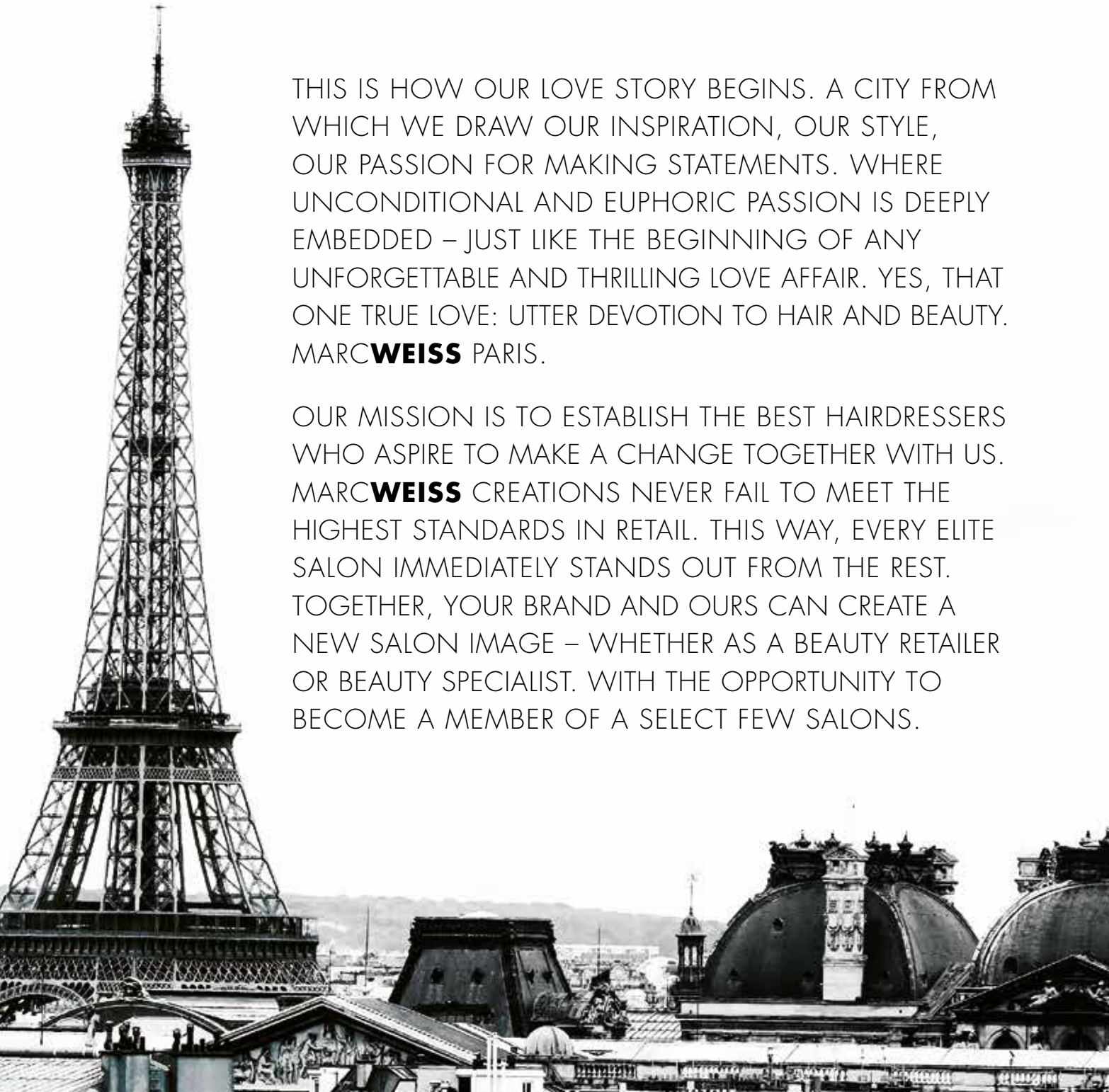
MARC**WEISS**  
PARIS

# THINKING ABOUT PARIS

THIS IS HOW OUR LOVE STORY BEGINS. A CITY FROM WHICH WE DRAW OUR INSPIRATION, OUR STYLE, OUR PASSION FOR MAKING STATEMENTS. WHERE UNCONDITIONAL AND EUPHORIC PASSION IS DEEPLY EMBEDDED – JUST LIKE THE BEGINNING OF ANY UNFORGETTABLE AND THRILLING LOVE AFFAIR. YES, THAT ONE TRUE LOVE: UTTER DEVOTION TO HAIR AND BEAUTY. MARC**WEISS** PARIS.

OUR MISSION IS TO ESTABLISH THE BEST HAIRDRESSERS WHO ASPIRE TO MAKE A CHANGE TOGETHER WITH US. MARC**WEISS** CREATIONS NEVER FAIL TO MEET THE HIGHEST STANDARDS IN RETAIL. THIS WAY, EVERY ELITE SALON IMMEDIATELY STANDS OUT FROM THE REST. TOGETHER, YOUR BRAND AND OURS CAN CREATE A NEW SALON IMAGE – WHETHER AS A BEAUTY RETAILER OR BEAUTY SPECIALIST. WITH THE OPPORTUNITY TO BECOME A MEMBER OF A SELECT FEW SALONS.

**ARGAN OIL** BEAUTY SECRET: VITAMIN E BOASTS IMPRESSIVE HAIR-MOISTURIZING PROPERTIES, STIMULATES HAIR GROWTH, AND PROMOTES LUXURIOUS SHINE. **KERATIN**: THE MOST EFFICIENT WAY OF STRENGTHENING THE STRUCTURE OF YOUR HAIR. **RICE EXTRACT**: GIVES YOUR HAIR THAT EXTRA MOISTURE. **WHEAT PROTEIN**: MADE UP OF SPECIAL AMINO ACIDS AND CREATES A PARTICULARLY EFFECTIVE PROTECTIVE FILM. HAIR BECOMES IRRESISTIBLY SMOOTH. FREE FROM P-PHENYLENEDIAMINE. P5 FOR REDDISH TONES TO PROMOTE RADIANCE AND COLOR BRILLIANCE. GENTLE COSMETIC CREAM THAT IS EASY TO USE. WITH MAXIMUM COVERAGE AND UP TO 100% COVERAGE FOR GRAY HAIR.



**BETWEEN 80% AND 98% FROM NATURAL ORIGINS, DEPENDING ON COLOR TONE**

# LEAVES HAIR FEELING INCREDIBLE

ENRICH YOUR SALON WITH FIVE OF OUR INNOVATIVE AND VISUALLY LUXURIOUS CARE AND STYLING PRODUCTS: OUR HAIRSPRAY DU JOUR, THICKENER SPRAY, MOUSSE DU JOUR, BODIFYING SEA SALT, AND OUR DOUBLE IMPACT TWO-PHASE CONDITIONER. THEY WORK PERFECTLY AS INDIVIDUAL PRODUCTS; HOWEVER, FOR BEST RESULTS, WE ALWAYS RECOMMEND USING THEM IN COMBINATION. OUR FIRST-CLASS INGREDIENTS GIVE YOUR HAIRSTYLE HOLD AND SHINE. SEE THE RESULTS FOR YOURSELF: INDIVIDUAL STYLE AT ITS FINEST. CREATED BY MARC**WEISS**.



“THE SIMPLE ALWAYS  
PRODUCES THE MARVELOUS.”



# OUR VEGAN CARE LINE

ALL THINGS COME FROM THE EARTH.



STRESSED, DAMAGED HAIR NEEDS OUR TENDER LOVING CARE – AND UNDOUBTEDLY ONLY THE VERY BEST PRODUCTS. THIS IS WHY WE AT MARC**WEISS** HAVE DEVELOPED OUR COLOR SHINE SHAMPOO AND CONDITIONER, REPAIR SHAMPOO AND CONDITIONER, SENSITIVE-SCALP SHAMPOO AND LOTION, AND OUR MULTI-ACTION STYLING PRODUCTS. SEVEN MIRACULOUS CARE PRODUCTS THAT GIVE YOUR HAIR EVERYTHING IT DESIRES. WITH 100% NATURAL INGREDIENTS AND – AN ACHIEVEMENT PARTICULARLY CLOSE TO OUR HEARTS – IT IS 100% VEGAN.



THE NEW  
BEAUTY  
MOVEMENT





"AFTER ALL, WE ARE HERE  
TO CREATE ANOTHER WORLD."

MARC**WEISS**

MAKE-UP



NATURE'S WONDERS IN COLOR





# ESSENTIAL INGREDIENTS FOR YOU

NATURE'S WONDERS FOR YOUR NATURAL BEAUTY MAKE-UP



## AVOCADO OIL

Derived from plants, it promotes healing, skin regeneration and protection from the aging effects of UV light and pollution.



## ALOE VERA

Derived from plants, it helps enhancing the appearance of dry or damaged skin by reducing flaking and restoring suppleness.



## SHEABUTTER

Derived from plants, incredibly nourishing & moisturizing for the skin. It helps retaining moisture and reduces the loss of water by forming a barrier on the skin's surface, that works to reduce the appearance of rough patches and dry flakes on the skin.



## JOJOBA OIL

Derived from plants, it helps enhancing the skin's barrier-repair properties and ability to heal from damage.



## GRAPE SEED OIL

Derived from plants, it helps conditioning the skin and promotes moisture restoration.



## SOYBEAN OIL

Derived from plants, it helps conditioning and moisturize the skin.



## TOCOPHERYL ACETATE

Vitamin E, a natural skin conditioning and antioxidant agent.



## BAKED BRONZING POWDER

Velvety smooth, glow-boosting, luminous finish baked bronzing powder, to add a sun-kissed tone to the skin, with a touch of radiant glow. Available in 4 irresistible shades.



## DUAL FOUNDATION MINERAL BASE

A velvety and lightweight oil-free mineral powder foundation. Easy-to-apply wet or dry to produce a smooth matte finish. It Includes a flat sponge for application. Available in 4 shades.



An oil-free foundation for women of all ages and skin types who prefer an easy-to-apply lightweight foundation that provides a smooth even coverage. Excellent choice as it provides a very natural matte finish. It may be applied over a light moisturizer for those with dry skin and may be powdered by those with excessive oily skin. Available in 2 shades.



## OIL FREE LIQUID FOUNDATION



## CONCEALER & EYESHADOW BASE

Cream concealer, it is used to help camouflage and create highlights or to even out skin tones.

## MINERAL FACE POWDER

For varied skin tones to create a flawless healthy finish on the skin. Available in 2 shades.



## MATIFYING PRIMER

This perfect oil-free primer; for oily, acne-prone or sensitive skin, it will help absorbing and it provides an all day smooth matte finish.

## MINERAL POWDER BLUSH

A natural radiance of beautiful pressed mineral powder formulation for the cheeks. Select from our gorgeous library of colors, ranging from natural to dramatic, with choices for all skin tones. We offer a choice of matte, semi-pearl and pearl. All of them apply smoothly and blend easily with this micronized formulation. Available in 4 shades.







## LIP GLOSS

Must-have irresistible lip glosses, excellent to wear over your favorite lipstick or alone for a voluptuous touch of shine and color. Select from sheer, opaque colors, or sheer colors with a touch of glitter. Available in 4 trendy shades.



## MINERAL POWDER EYESHADOW

A large assortment of eye shadows, highlighters and contour colors that will compliment all eyes. High quality, highly pigmented powders available in matte, semi-pearl, and pearl formulations. Available in 7 trendy shades.

## RETRACTABLE EYE PENCILS

Retractable eye pencils are easy to use, just twist the pencil to move the lead to the desired length. Eye pencils apply smoothly and may be smudged if desired, to create a blended, professional look. All eye pencil colors may be easily removed, for example with **MARCWEISS** Make-up Remover. Available in 3 trendy shades.



## HD LASHES MASCARA

This new cutting edge formula will add definition and volume to your lashes instantly. As a result lashes will appear long and healthy with just one coat of application. Gives spectacular volume in rich black color.



## RETRACTABLE LIP PENCILS

Retractable lip pencils are easy to use, just twist the pencil to move the lead to the desired length. Lip pencils apply smoothly and may be smudged if desired to create a blended, professional look. All lip pencil colors may be easily removed with for example **MARCWEISS** Make-up Remover. Available in 3 trendy shades.

## 4 WELL EYESHADOW

Long lasting, rich shades with excellent payoff. From neutrals to deep rich tones to create a day or evening look. Gorgeous color combinations to suit all skin tones, from the classic to the dramatic. Available in 2 color sets.



## LIPSTICK

Long lasting moisture-rich shades created with natural minerals, oxides and pigments. The creamy texture gives a rich high shine, while frosted or pearlized formulations add high fashion glamour. Available in 4 trendy shades.



"I AM FASCINATED BY THE COMING TOGETHER OF FRAGRANCE AND PERSONALITY TO CREATE SHEER ALLURE."

(AXEL WEISS)

FOUR FRAGRANCES CREATED TO ACCENTUATE PERSONALITIES BY MEANS OF PURE UNDERSTATEMENT. EACH ONE STAYS TRUE TO ITS INNATE IDENTITY, SO AS TO BE AT ONE WITH THE WEARER. BECAUSE THE TWO ARE MADE FOR EACH OTHER. THIS CLEAR AND AUTHENTIC ATTITUDE IS ALSO REFLECTED IN THE CLEAR LINES OF EACH BOTTLE. A PERFUME COLLECTION WITH BOTH STYLE AND CHARACTER.

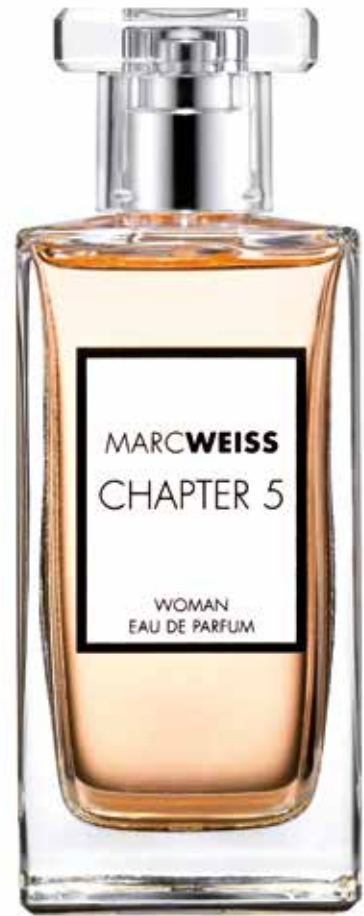


**DEO-CREAM STICK**

is highly effective and particularly kind to the skin: our CHAPTER 5 deodorant cream with Aloe Vera offers outstanding deodorizing properties and is ideal for sensitive, allergy-prone skin. With its subtle feminine fragrance, it promises long-lasting freshness and protection throughout the entire day. Each available in two fragrances. For Women: CHAPTER 5 and PODIUM For Men: COULER and EVASION







Ingredients: grapefruit, bitter orange, jasmine blossom, cedar, iris, sage, mimosa, narcissus, citrus, the blossoms of ylang-ylang tree

**Character:** feminine, fresh, elegant, sophisticated



Ingredients: lemon, green apple, bamboo, white rose, jasmine, amber, musk, plumeria, juniper berry, patchouli, orange leaves

**Character:** clear, vivacious, subtle, youthful



Ingredients: grapefruit, laurel, jasmine, guaiac wood, oakmoss, patchouli, amber, sage, citrus, sandalwood

**Character:** masculine, assertive, lasting, exciting



Ingredients: bergamot, mandarin, peach, lemon, aniseed, freesia, gardenia, jasmine, patchouli, rosewood, vetiver, cedar, amber, oakmoss, coconut, sandalwood, tonka bean, vanilla

**Character:** multifaceted, charismatic, tenacious, gentle

## NAIL POLISH

# IMPRESSIVE COLOR BRILLIANCE

## 100% VEGAN

OUR NAIL POLISHES ARE 100% FREE FROM ANIMAL DERIVED PRODUCTS. MANY NAIL POLISHES CONTAIN CARMINE, A RED PIGMENT MADE FROM COCHINEAL INSECTS. DID YOU KNOW THAT GUANINE, WHICH IS USED IN IRIDESCENT COLORS, ACTUALLY CONTAINS A SUBSTANCE MADE FROM FISH SCALES? WE HAVE LISTED BELOW THE 15 MOST COMMON HARMFUL INGREDIENTS THAT ARE USED IN COSMETICS. OUR PRODUCTS DO NOT CONTAIN ANY OF THESE INGREDIENTS. OUR VEGAN NAIL POLISH IS ALSO NOT TESTED ON ANIMALS!

BEAUTY WITH A CLEAR  
CONSCIENCE!!



### NATURAL NAIL POLISH REMOVER

**Fast-acting fragrance-free nail polish remover - without strong solvent odor. Environmentally friendly and sustainable thanks to renewable raw materials. Made with 71% green sugarcane. Enriched with Argan Oil.**



VULCANO RED  
01

### OUR COLOR SHADES

LAVA RED  
02

FIRE RED  
03

VIOLET RED  
04

NOIR  
05

NATURE  
06







"DESIGNED FOR LIFE."





**MACH3® RAZOR SET**

Three-piece luxury shaving set with handles made of high-grade black resin and with lower sections made of chrome-plated brass, creating particularly refined accents. Includes shaving brush made of pure badger fur, three-blade-razor, compatible with Gillette® Mach3® and stand made of metal. All chrome-plated.



**SAFETY RAZOR SET**

Three-piece luxury shaving set with handles made of high-grade black resin and with lower sections made of chrome-plated brass, creating particularly refined accents. Includes shaving brush made of pure badger fur, safety razor, compatible with classic razor blade and stand made of metal. All chrome-plated.

MARC**WEISS** OFFERS EVERYTHING THAT THE WELL-GROOMED BEARD NEEDS. WITH UNIQUE ACCESSORIES AND EXTRAORDINARY PRODUCTS.



**MARCWEISS RAZOR SOAP**

A classic shaving tradition: the razor soap is frothed up using a brush to create a thick, fine pored foam that perfectly prepares the skin and beard for a gentle yet thorough wet shave. Thanks to the calming and moisturizing properties of aloe vera, the soap is also highly suitable for sensitive skin. Its skin-care formula consists primarily of natural plant materials and mineral components. The invigorating fragrance is pleasantly rounded off with oak leaves and mint.



UR.  
unseen realities



**AN UNBELIEVABLE  
"UNSEEN REALITIES" STORY!**

ANYONE FAMILIAR WITH THE WEISS BRAND KNOWS THAT IT HAS BEEN COMMITTED TO JUST ONE THING FOR GENERATIONS NOW: DEVELOPING THE BEST, HIGHEST-QUALITY PRODUCTS FOR HAIRDRESSERS AND THEIR CLIENTS. INSTINCTIVELY FLAWLESS, WITH SMART HANDLING AND FUNCTION TO BOOT.

AND WHAT COULD BE MORE NATURAL THAN DEDICATING ONE'S WORK TO THE "TECHNICAL TOOLS" INDUSTRY? UNSEEN REALITIES WAS BORN. THINGS YOU HAVE NEVER ENCOUNTERED BEFORE THEY WANTED TO OFFER THINGS THAT UNITED TRUE INNOVATION AND BREATH-TAKING DESIGNS.



"FORWARD THINKING  
WAS AND IS THE  
WEISS MISSION."

MARC**WEISS**







# UNSEEN REALITIES – DAS NÄCHSTE KAPITEL VON MARC**WEISS** PARIS.

MARC**WEISS** PARIS IS USHERING IN THE NEXT GENERATION, MAKING THIS MISSION A REALITY AS AN UMBRELLA BRAND WITH A 360-DEGREE BEAUTY CONCEPT.

UR IS A COMPLETE SELECTION OF HIGH-END PRODUCTS IN PACKAGING THAT IS NOT ONLY AS STUNNINGLY BEAUTIFUL AS THE PRODUCTS, BUT THAT REFLECTS THE VALUE OF THE PRODUCTS. A TRUE WOW FACTOR WHEN YOU HAVE THESE PRODUCTS IN FRONT OF YOU.

MARC**WEISS** PARIS AND UR ARE THUS WORKING TOGETHER TO FORM THE PERFECT SYNTHESIS: ABSOLUTELY TOP-NOTCH PRODUCTS AND HIGH-END TOOLS THAT MAKE EXPERIENCING AND WORKING IN THE SALON SOMETHING SPECIAL.

**DISPLAY FRAGRANCE**



**DISPLAY MAKE-UP**



**DISPLAY NAIL POLISH**



**SALES SUPPORT**

MAKE EVERY SALON VISIT AN EXPERIENCE TO REMEMBER, AND BOOST YOUR SALES! WITH CAPTIVATING DISPLAYS THAT ENABLE EYE-CATCHING AND SOPHISTICATED MARCWEISS PRODUCTS TO TAKE CENTER STAGE. SHOW YOUR CUSTOMERS THAT THEIR SALON VISIT IS REALLY SOMETHING SPECIAL EVERY TIME WITH STYLISH PAPER BAGS, GIFT BOXES, AND WRAPPING PAPER.

**DISPLAY LIPSTICK UND GLOSS**



**HOCHWERTIGE TRAGETASCHEN**



**GESCHENKBOX**



**TABLETT**

“SIMPLICITY  
IS THE  
KEY TO  
BRILLIANCE.”